

New England Orienteering Club  
Board of Director's Minutes of its January 12, 2013 Meeting

Attendance: Jim Paschetto, Jim Crawford, Joanne Sankus, Andy McIlvaine, Pete Lane, Mika Latva-Kokko, Jeff Saeger, Tim Parson. McIlvaine agreed to take minutes for the meeting. Peter Frykman arrived near the end of the meeting.

Minutes from 11-07-2012 meeting: Parson moved to accept the minutes as presented, McIlvaine seconded, unanimously approved.

Treasurer's Report: Written report was reviewed. Lane noted that NEOC would have a slight net loss in 2012 (when the A-Meet expenses from some years ago that were just recently paid are excluded from the annual analysis), but that the finances were projected to be sound through 2013. McIlvaine moved to accept the report, Parson seconded, motion unanimously approved.

VP Administration Report: Sankus noted that our OUSA renewal was coming up, an act that is important for a few reasons including securing NEOC liability insurance. The last edited printed newsletter went out, from here in the printed newsletter will be just printed material taken from the website. E-newsletter will continue, and we need event directors to write up event results narratives and get us photos.

Education: Latva-Kokko submitted a written report, and stressed need for outreach/publicity to get more participation at education events. Primary target of such a drive: schools, scouts, families, endurance racers. Mark Webb and Pia Webb might take charge to make some Strong-Os. Parson encouraged renewal of the Troll-O program encouraging very young participants in orienteering. Troll-o rejuvenation was enthusiastically encouraged by the Board.

VP Resources: McIlvaine reported that we have been recruiting OCAD drafts-persons to enter certain "orphan" maps [maps NEOC owns but has not entered into OCAD] into OCAD. He recognized and thanked Pete Lane for recently organizing and caring for the NEOC storage locker. An updated hospital/emergency contact list for maps was being assembled. Re: publicity, McIlvaine had begun work on an index of contacts for distributing event promotion, and noted Michele had suggested NEOC consider hiring an employee or service to physically attend various endurance races to act as a promotion person.

VP Events Report: Ian Smith shared that the 2013 schedule is being assembled with 25 events targeted for the season. Smith is trying to make sure to not schedule major NEOC events on the same day as other regional orienteering events so members can participate in as many events as possible. Hammond Pond on March 17, 2013 looks like the regular season kick off. Smith wishes to have a Event Director Training session to help educate more people on event direction. The Billygoat returns at Earls Trails out West. A-Meet group is targeting some mappers for work on A-meet maps, and are eying Townsend, Harold Parker, and Boxford as possible sites. Smith said he is considering High

Rock as a possible NEOC / SCU event. Smith anticipates stepping down as VP of Events in June. Tim Parson has agreed to help take over event scheduling duties.

Publicity: This important committee has no current officer to coordinate.

President's Report: Lane discussed the myriad of state and federal annual reports the club files to maintain its non-profit and charitable tax exempt status. There is a new combination lock on the storage locker, but same combination at present.

Purchase of New E-Punch Sticks: After much discussion, McIlvaine moved for NEOC to purchase 24 new e-sticks of the SI-8 variety, Parson seconded, motion unanimously approved.

Budgeting: Paschetto distributed draft copies of and lead a discussion of the proposed annual budget. After much debate and revisions, the revised budget was unanimously approved by the board of directors after motion and second.

Adventure Running Kids: Barb Bryant presented a general pitch for NEOC to consider investing in an "Adventure Running Kids" youth running program from Dontgetlost Adventure Running which is run by the Canadian non-profit Golden Horseshoe Orienteering Inc. Bryant handed out notes from her interviews with some of the persons associated with having created the program.

Bryant shared that Adventure Running Kids ("ARK") wants NEOC to consider starting an ARK franchise here in the Massachusetts area by having NEOC start, operate, and build up the youth running program. NEOC would finance the program, run it locally, hire and control the local employee, all with the goal that the program would eventually reach a point where it would pay for itself and pay back the moneys invested into it. NEOC would be asked to hire a local person to be NEOC's employee to operate the youth running program. The promoters of ARK hope the program would pay for itself and fully pay back the moneys invested into it in three years.

The program would be organized by an employee, kids ages 6-14 pay \$75-\$100 for a season to participate, events are primarily run by volunteers (usually parents of the participants), and running events are pretty much once a week. Kids that join automatically become members of the sponsoring orienteering club, although orienteering and the orienteering club are not really promoted at events or the focus of the running events. It is a winter only program.

During the discussion Peter Frykman arrived at the meeting.

There was a discussion of the handout material and discussion of concerns/questions. Some noted that hiring an employee would be a major undertaking for the club, involving an investment of funds and work to supervise and to track paperwork and records required of an employer, and had questions of whether this could work as an independent contractor relationship or something other than employer-employee relationship. There were questions about costs, whether ARK was primarily a running

program rather than an orienteering program, and if it would compete for club volunteers.

Barb Bryant proposed NEOC learn more about the program to determine if it would be interested in investing in it. Barb Bryant, Ian Smith, Joanne Sankus, and Jeff Saeger volunteered to get more information and report back the the NEOC board.

Many thanks to Tim Parson for hosting the meeting and for hosting the NEOC annual Winter party. Next meeting of the board of directors shall tentatively be at a location to be announced, perhaps at Jeff Saeger's house on March 27, 2013, dinner at 6:30pm, meeting starts at 7:00pm, unless otherwise directed.

Adjournment: Mcllvaine moved to adjourn, Sankus seconded, motion unanimously approved.